centeredge® SOFTWARE

Happy Team.
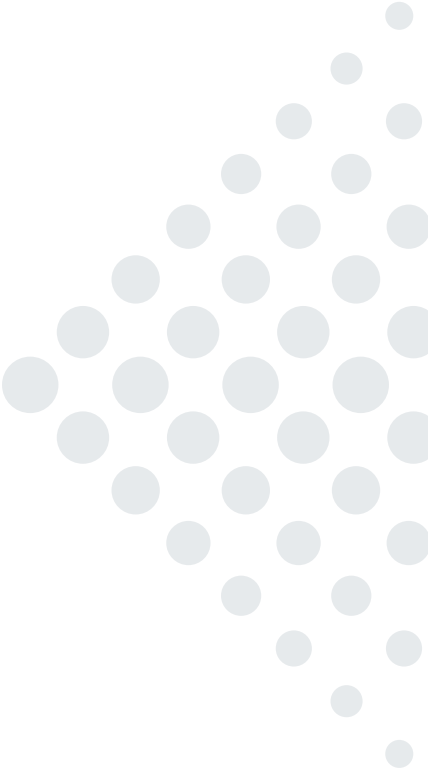# Happy Guests.™

PRODUCT GUIDE

"*We couldn't have asked for a better partnership* **across the board**."

– Planet Aqua Group

Table of Contents

About Us

CenterEdge Software is a leading US-based provider of point-of-sale (POS) solutions, secure payment processing, and business excellence mentoring for multi-attraction parks and entertainment centers. We strive to help entrepreneurs run successful businesses, become pillars in their communities, and offer the best guest, team, and owner experience.

• Proven Full-Facility Management Solutions Built to Scale

• True Partnership Approach for True Business Prosperity

• Entertainment Experts Focused on Service & Education

FULL-FACILITY MANAGEMENT SOLUTIONS

Achieve the Best Overall Guest, Team & Owner Experience

CenterEdge was built from the ground up for POS and payment processing. Our software empowers the world's top FECs and startups to orchestrate all of your operations from one centralized hub. CenterEdge is entirely configurable— right-sized today and ready to scale tomorrow, whether you want to add attractions, expand your food and beverage operation, or transform into a full-fledged franchise. We won't try to fit you in a box, but we did think about every detail, so you don't have to.

• Approaching 1,000 entertainment venues using CenterEdge

• Only fifteen minutes to train on POS software

• Credit card processing backed by trusted payment partners

• Integrations with the industry's leading cashless systems

TRUE PARTNERSHIP APPROACH

Drive Efficiency, Business Growth & Unlimited Fun

When you work with CenterEdge, you enter a personal relationship that ensures the safe handling of every dollar and guest in your business. We promise an easy and hands-on buying journey, implementation process, and onboarding and training program. For entertainment or ownership newcomers, our team leads with a consultative approach. And above all, we answer when you call. Even in those high-traffic weekend moments, we take your needs on as if they're our own, providing peace of mind that your staff and guests are always in good hands.

- Transparent and scalable pricing structure
- 24/7/365 access to support and live US-based reps
- POS deployment and configuration recommendations

FOCUSED ON SERVICE & EDUCATION

Meet Every Goal with Experts Who Understand Your Day-to-Day

Much of the CenterEdge team has grown up in the amusement and entertainment industry, developing a deep passion for improving FECs through technology. Our secret sauce is a lasting commitment to service and education. As a privately held and local organization, we're able to have a daily impact on your facility. We spend one-on-one time getting to know your vision and unique operating processes, so our team can deliver personalized attention through installation, training, and support. A dedicated specialist can even join you on location to train frontline staff on software utilization, industry best practices, market trends, and leadership strategies.

- Twenty years as a full-facility solutions provider
- Trusted industry thought leadership
- Speaker, sponsor, and attendee at top education events
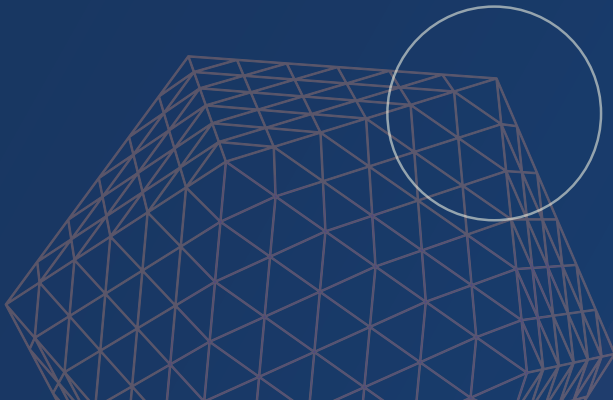
CenterEdge Offerings

CenterEdge Software is trusted by hundreds of amusement and entertainment businesses, including family entertainment centers, waterparks, amusement parks, trampoline and adventure parks, zoos, museums, and other specialty attractions. We offer a fully integrated, customizable solution for onsite sales and e-commerce, event management, liability waivers, and merchant services.

Our feature set empowers you to manage not just attraction sales and admissions but also food and beverage (F&B), inventory, redemption, memberships and loyalty programs, and integrations.

CenterEdge Product Line

Advantage Sales

Powerful toolkit that can be customized to meet your facility's needs now and in the future.

Advantage Events

Everything you need to create, sell, schedule, and manage birthday parties and group events.

Advantage Console

Centralized hub to manage software setup, inventory, billing, accounting, and payroll.

CenterEdge Payments

Simplified and transparent approach to credit card processing for the amusement and entertainment industries.

Software Add-Ons

Additional tools tailored to redemption counter needs, impactful digital signage, and third-party integrations.

Hardware Add-Ons

Seamlessly integrated touchscreen displays, PIN pads, scanners, monitors, printers, and more.

Advantage Sales

Advantage Sales is a powerful full-service POS software solution that can be customized to meet your facility's needs now and in the future while remaining simple for staff to learn and use.

Ticket & Retail Sales
LEARN MORE

Food & Beverage
LEARN MORE

Admissions & Attractions
LEARN MORE

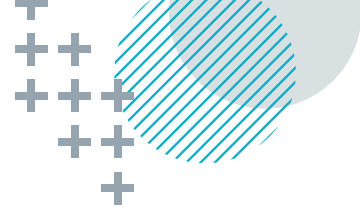### Guest Hub
LEARN MORE

Why Advantage Sales?

- Feature-rich solution that is customizable to meet a variety of needs

- System becomes the one source of truth for all the revenue in a facility

- Improved employee management and guest service

- Native integrations with the rest of CenterEdge Advantage

- Robust reporting and integrations with leading cashless systems

Sell Attractions, Admissions & Merchandise with Ease

» General Ticket Sales

Sell admission and attraction tickets in various ways—date-specific, any-time use—you name it.

- Tickets can be barcoded for scanning in later
- Day-specific tickets appear on POS screens for easy staff use
- Sales can be made online, in-store, or by consignment

» Pass Sales

Gain more market share with enticing bundles, season passes, bounceback admissions, and more.

- Customizable passes and use terms (e.g., ten visits per season)
- Can be used for one location or multiple
- Deferred revenue to allocate cost on the purchase date or the date of use

» Retail Sales

Receive, sell, and track thousands of retail items with CenterEdge Inventory Management.

- Sell physical items and merchandise that is not an attraction or sold through F&B
- SKUs and barcodes can be added for tracking
- Items can be loaded into different storerooms and divisions

» Online E-Commerce Sales

Sell anything online with our e-commerce solution for online and on-site sales and capacities.

- Easy-to-use and custom-themed e-commerce sites
- Checkout is available with or without account creation
- Online promotions and custom URLs

» Gift Card Sales

Generate revenue and guest excitement with customizable gift card programs to fit any occasion.

- Track revenue at the time of sale or when redeemed
- Physical or electronic gift cards integrated with POS
- Collect, analyze, and report on gift card sales
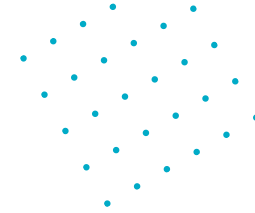
Integrate F&B for Seamless Operations & Guest Satisfaction

» Quick Service

Efficiently sell, prepare, and deliver F&B, including the option to order and pick up at the counter or be served tableside.

- Easily customize orders with modifiers
- Track inventory as orders are prepared
- Integrate printers and KDS for efficient order timing

» Full Service

Enhance guest experience with personalized service at tables, bowling lanes, poolside cabanas, or party rooms.

- Customize recipes with hot and cold modifiers
- Option for open checks or split checks
- Graphical seating for precise food delivery to various zones

» Bar Management

Empower your bar staff to efficiently manage guest tabs, payments, age verification, and craft beverages.

- Verify guest ages with POS display
- Tokenization for open checks
- Pop-up drink recipes for consistent beverages

» Gratuities

Implement service fees, automatic gratuities, and suggested or custom tip amounts wherever appropriate.

- Suggest gratuities at PIN pad
- Automatically apply gratuities in restaurants and events
- Customize tip tracking for payroll management

» Mobile F&B

Provide guests with self-service food ordering options, including mobile ordering.

- Allow guests to order via mobile devices
- Offer contactless pickup with secure food storage lockers
- Seamlessly manage sales and inventory
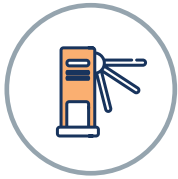
Streamline Operations for Maximum Convenience & Safety

» Guest Arrival

Allow guests to pre-purchase tickets and admissions online and improve check-in times.

- Set up an online store for tickets prior to arrival
- Enable tickets and attractions to be added to Apple Wallet
- Automatically track visitor numbers as tickets or passes are scanned

» Waivers

Capture liability waiver acknowledgment and maintain data for individual attractions, events, or your entire facility.

- Incorporate liability waivers seamlessly into Advantage Sales and Events
- Customize waiver content, language, and expiration dates
- Flexible completion options: self-service kiosks, online, or mobile

» Access Control

Provide access to attractions through cashless card readers, staffed entrances, or physical turnstiles.

- Install unattended guest check-in scanners for attractions and park areas
- Provide handheld scanners for mobile ticket and pass validation
- Compatible with various forms of entry: tickets, passes, memberships, or stored value cards

» Capacity Management

Create attraction, rentals, and class capacities and schedules to maximize throughput and safety.

- Customize capacity settings
- Timed attraction schedules for tailored admissions
- Offer classes individually or in a packaged series
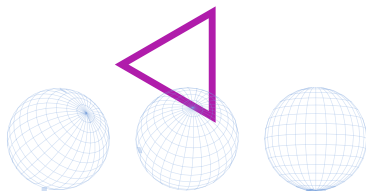
Start with Understanding & End with Loyalty

» Guest Profiles

Attribute waivers, sales, and visit behaviors to guest records and create more meaningful interactions.

- Include demographic details and birthdates
- Capture rewards program tier information
- Generate actionable insights and reports from guest data

» Guest Vault

Digitally store value, entitlements, points, rewards, and bonuses on guest records.

- Enable seamless in-store and online card usage
- Load entitlements and rewards onto physical media
- Provide detailed reports on purchases, product types, and revenue streams

» Memberships

Create and send custom agreements, billing and renewal terms, and statements seamlessly.

- Customize memberships with various products, passes, and discounts
- Flexible terms and renewal options
- Integrated authorization and payment handling tools

» Loyalty Rewards Programs

Define reward tiers, visit and spending thresholds, and benefits to create a custom loyalty program.

- Tailor spending thresholds, tiers, and rewards
- Seamless integration with Advantage Sales
- Advanced reporting for targeted marketing strategies

"The most convenient part of CenterEdge Software is having all sales, scheduling, inventory, memberships, and events in one system. Not only is tracking attendance, labor, and sales simplified but training is easier because everyone just needs to learn one system."

Erin Davis

DIRECTOR OF PARK OPERATIONS
BIG AIR TRAMPOLINE PARKS

"I'd describe CenterEdge as the all-in-one tool that you need. It's a component of our success."

Nick Edwards

PRESIDENT & CEO
THE FUN STATION

Advantage Events

Advantage Events is a robust event planning and booking platform for creating, selling, booking, and scheduling events of any size and type, whether online or in-store.

Event Bookings
LEARN MORE

Event Communications
LEARN MORE

Event Planning
LEARN MORE

Event Processing
LEARN MORE

Why Advantage Events?

- Fully integrated with the Advantage Software Suite
- Customizable for any event, ensuring flexibility and adaptability
- Cascading schedule capabilities for events, attractions, and resources
- Includes F&B components to simplify event management
- Task management tools ensure consistency in event planning processes
- Robust accounting capabilities to track event revenue and cost center allocation

Sell Tailored & Exclusive Experiences for Any Occasion

» Event Packages

Build custom packages for unique parties, corporate events, field trips, fundraisers, and more.

- Customize food, admissions, attractions, and party rooms
- Adjust event sizes as needed
- Include passes, capacity items, discounts, and more
- Available for online or in-store purchase

» Special Events

Design and sell individual events, such as fundraisers, VIP events, concerts, breakfast with Santa, and more.

- Offer one-time classes or series
- Set event capacities and sell individual tickets (e.g., concerts, movies)
- Configure tax exemptions for nonprofits or donate proceeds to organizations

» Reserved Areas

Enable guests to reserve party rooms, tables, cabanas, lanes, lounges, and even specific character visits.

- Visual representation and booking of spaces through graphical mapping
- Select specific rooms or areas online when booking
- Adjust capacities and timeslots as needed

» Upgrades & Add-Ons

Add custom upsells and bonus attractions to cards while in use for additional gameplay, F&B, and more.

- Create personalized add-ons for various events, available per person or event
- Customize pricing and kitchen orders for F&B add-ons
- Add value to event guest player cards, even while in use

Automate Correspondence & Maintain a Personal Touch

» Web Booking Confirmation

Review online bookings, check for special requests, and contact the client for upgrades and personalization.

• Centralized review queue categorizing events as pending, deposited, or reviewed

• Email notifications and automatic distribution for prompt event review

» Event Messaging

Maximize staff time with tailored email communications, delivering consistent messaging.

• Customize messages based on event date and type

• Simplified templates for messages and invitations

• Include links to important documents, online waivers, and guest invitations

» Team Event Alerts

Configure event tasks and notification recipients to be distributed automatically.

• Customize milestones relative to the event date

• Automatic distribution of milestone tasks and event reports

• Smooth tracking of key event tasks

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Ensure Smooth Operations Before, During & After Events

» Reservation Automation Wizard

Calculate, reserve, and charge for the perfect amount of food and fun so you don't overbook or run out.

- Automatically adjust attraction, food, beverage, and space reservations as guest numbers change
- Scale events seamlessly to generate accurate invoices
- Flexible pricing options for base numbers, add-ons, and per-person rates

» Events Agreements

Book an event and quickly send the event details and invoice right from your software.

- Generate event details and invoices as PDFs for easy distribution
- Customize email content before sending or automate the process
- Utilize a default return email address for centralized guest communications

» Cascading Scheduling

Automatically reserve each event's attraction times, tickets, F&B, and space at just the right time.

- Automatically allocate attraction times, tickets, F&B, and space for each event
- Customize configurations for different event types and assign staff for oversight
- Flexible options for room selection, either automatic or guest choice

» Itinerary

Deliver a consistent event experience every time with automated routine tasks.

- Streamline kitchen prep with timed party food rules
- Communicate important event information through booking notes
- Customize timing for each event type, applied consistently across all bookings

» Event Preparation

Issue an event's admission tickets without the need to swipe large groups of cards or wristbands.

- Issue admission tickets, game cards, and wristbands individually or in bulk
- Manage waivers and guest lists seamlessly with integrated RSVPs
- Reserve tickets in real time and schedule food orders for timely delivery

Optimize the Experience for Both Organizers & Guests

» Event Records

Track and share historical booking data, contact information, tax status, and other preferences in event profiles.

- Integrated alerts notify group contacts about future bookings or other relevant updates
- Track both past bookings and upcoming events
- Integrated notes ensure important client needs or preferences are never overlooked

» Revenue Allocation

Track event revenue as part of your overall event program and into individual revenue centers.

- Automatically adjust pricing and allocation rules when new guests are added
- Customize categories, subcategories, and tax rates for each event type with package allocation
- Option to defer revenue tracking deposits upon receipt or on the event day

» Event Payments

Allow guests to pay deposits online or send a payment link for events booked over the phone.

- Complements Dual Pricing to help guests manage their spending
- Securely process event payments with tokenized credit cards
- Offer multiple tender types and customizable deposit amounts
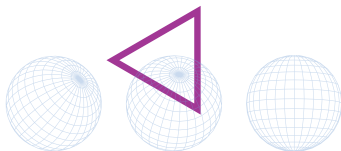
"We generate about $350,000 annually from groups and parties, and previously, 80% of our bookings were handled in-house, which became unmanageable. CenterEdge's online party booking system is foolproof. Now, over 80% of all bookings are done online, saving us hundreds of staff hours, eliminating double work, and making the process much more efficient and accurate."

Mark Boyd

GENERAL MANAGER

FUN FORE ALL

Advantage Console

Advantage Console is a feature-rich central management system rooted in extensive real-world business problem-solving, addressing every aspect of your unique operation.

System Setup
LEARN MORE

Inventory
LEARN MORE

Cash Control & Accounting
LEARN MORE

Messaging & Notifications
LEARN MORE

Team Management
LEARN MORE

Reporting & Analytics
LEARN MORE

Why Advantage Console?

- Fully integrated with the Advantage Software Suite
- Designed for easy customization of fundamental processes
- Offers assistance in tracking local and state tax obligations
- Hassle-free reminders, messages, and notifications
- Capability to schedule and automate report distribution on a regular basis

Secure System Success from Day One

» POS Customization

Craft the perfect setup for every location and function with interfaces that automatically update.

- Customize button colors, fonts, and images by station, division, or time
- Effortlessly create and modify multiple screens from any station
- Monitor capacity directly on the screen

» System Maintenance

Protect your transactions, inventory updates, and customer information with cloud- and server-based storage.

- Backup to multiple locations, including cloud storage
- Conduct secure full or incremental backups
- Easily restore lost data

» Support Portal

Access a community board, how-to documents, and 24/7 support by phone or email.

- Instant access to 24/7 support via direct link
- Easily open support tickets online or via email
- Explore software usage and engage with peers for best practices
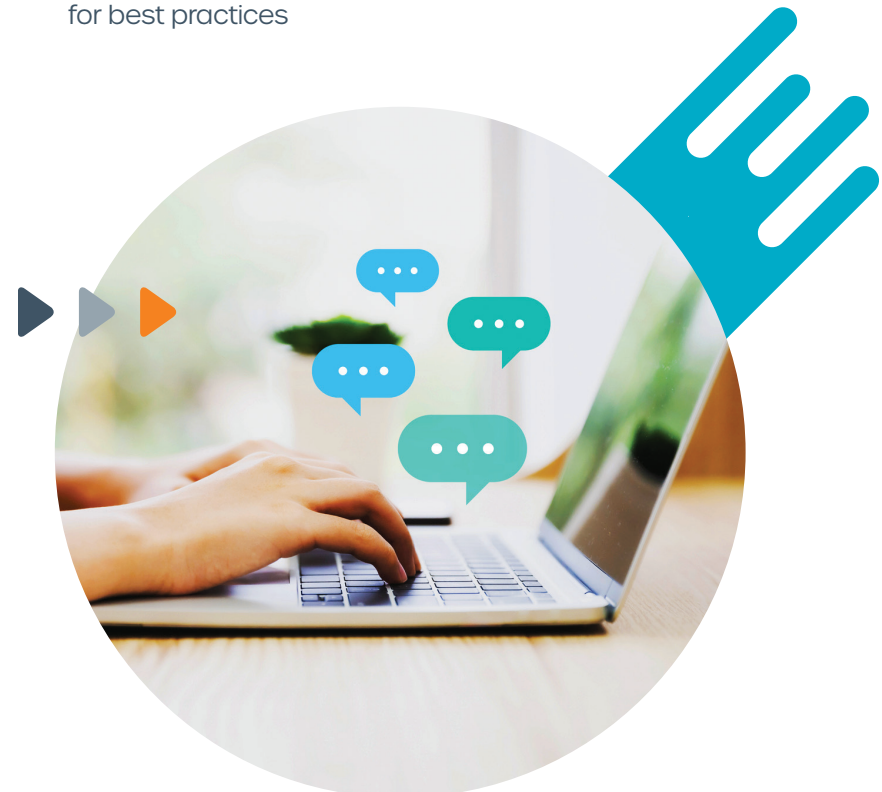
Monitor Inventory Status & Never Miss a Beat

» Product Management

Categorize and track inventory items easily with a variety of item types tailored for specific needs.

- Choose from various item types and customize details for each
- Implement complex pricing and quantity tracking
- Create recipes or packages by combining items

» Purchase Orders

Track quantities and create custom units to measure and order exactly what's needed.

- Highly adaptable to specific needs
- Automates tasks for efficiency
- Allows receiving into different stock rooms

» Auditing

Maintain accurate records when receiving, transferring, or reducing inventory counts.

- Track quantities and detect any discrepancies
- Digitally transfer inventory between stock rooms
- Create custom units of measure as needed

» Stock Rooms

Customize digital stockrooms to keep track of inventory, even in larger sites with diverse storage needs.

- Unlimited digital stock rooms available
- Tailor quantity tracking settings for each room
- Simplified inventory transfers
- Streamline inventory receipt by assigning products directly to designated rooms
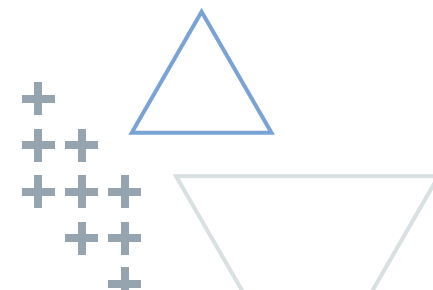
Make Every Dollar Count

» Tax Management

Automate the application of tax rates and never worry about complying with local tax law.

- Customize tax rates
- Automatically calculate taxes for items
- Access extensive tax reports

» G/L Mapping & Exporting

Streamline accounting and track inventory, sales, and costs with unique identifiers.

- Configure settings flexibly
- Export data efficiently
- Associate with entire inventory for thorough tracking

» Revenue Allocation

Customize how to defer revenue from things like gift cards and rentals until the value is used.

- Track revenue by location, department, or product line
- Generate detailed performance reports
- Receive decision-making support for resource allocation

» Coupons & Discounts

Tailor discounts by market segments, employee perks, or promotions with options for flat amounts, percentages off, and BOGO deals.

- Offer percentage, fixed amount, and BOGO discounts
- Implement tiered promotions based on quantity or spending
- Generate barcodes for targeted campaigns

» Till Control

Set cash-in defaults and customize the layout of till functions and cash management processes.

- Monitor till activity and cash flow
- Establish clear cash handling rules
- Perform cash drops and payouts efficiently

Personalize Alerts & Make Timely Decisions

» Operational Notifications

Leverage automated notifications for breaks, overtime, time-off requests, equipment maintenance, manager requests, and more.

- Receive notifications via text or email
- Stay informed about breaks, overtime, and maintenance
- Automate maintenance notifications

» Cash Control Notifications

Enable notifications for till-related events, such as cashing in, exceeding cash limits, overages, shortages, and more.

- Receive automatic notifications for till events
- Monitor cash limits effortlessly
- Receive notifications via text or email

» Event Notifications

Set milestones for tasks and deadlines and maintain a comprehensive overview of your events.

- Automatically communicate with guests
- Receive timely reminders based on event schedules
- Stay on track with reminders for specific event-related tasks

» Critical Alerts

Stay in the loop with notifications about updates, announcements, industry-related outages, and other issues.

- Receive messages upon logging in for immediate awareness
- Stay prepared with important alerts
- Ensure locations are ready for updates and patches

Streamline Staff Operations for the Dream Team

» Personnel Maintenance

Streamline workforce operations and optimize human resource management processes.

- Save and manage contact details
- Organize departments, roles, and pay rates
- Assign access IDs, cards, and privileges efficiently

» Training Mode

Foster a risk-free environment to learn, experiment, and master the Advantage Software Suite.

- Replicate the software environment accurately
- Utilize a copy of actual data for practical training
- Ensure no impact on live data or system setup

» Time Clock

Manage time and attendance with self-clock-in and integrated tools for adjustments and note-taking.

- Enable self-clock-in and managerial time adjustments
- Customize break options for flexibility
- Provide visibility into current staff clock-ins

» Shift Scheduling

Create templates based on anticipated staffing levels, positions, and shift times.

- Utilize a visual grid for drag-and-drop scheduling
- Facilitate time-off and seasonal availability management with notifications
- Create schedule templates for anticipated staffing requirements

» User-Defined Security Levels

Configure security precisely to ensure sensitive functions remain in the hands of authorized individuals.

- Customize detailed security functions
- Clone groups to replicate access levels efficiently
- Establish hierarchical permissions for managing security groups
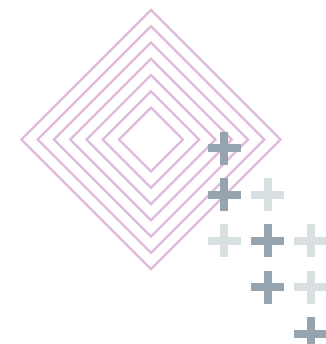
Fuel the Best Guest Experience with Data Utilization & Reporting

» Customizable Reports

Define parameters and pull from your database to uncover trends, identify opportunities, and make informed decisions.

• Access data effortlessly with custom filters and export capabilities

• No need for SQL knowledge

• Save customized reports for future use

» Dashboards

Centralize important data, visualize trends, and drill down for more information when necessary.

• Accessible from multiple locations via browser, with in-depth exploration options

• Visualize data with graphs and charts

• Export visuals and data in CSV format and schedule emailed reports

» Report Automation

Choose to have one or more of our many valuable reports generated and sent regularly.

• Flexible frequency options for report delivery

• Customize individual reports and their sending intervals

• Create customizable distribution lists

» Data Access

Use our standard SQL database backend to access all your data effortlessly, without any extra fees.

• Common data formats supported

• Access any necessary data

• Integrate with external tools requiring CenterEdge data

90%
of All Calls
Answered Under
1 Minute

1.6 hr
Average Ticket
Resolution
Time

95%
Client
Satisfaction
Rate

CenterEdge Payments

CenterEdge Payments is a simplified credit card processing solution with flexible pricing options for greater control over processing fees and your merchant services program.

Merchant Portal
LEARN MORE

Security Tools
LEARN MORE

Multi-Channel Payments
LEARN MORE

Pricing Programs
LEARN MORE

Integrated Payments
LEARN MORE

Why CenterEdge Payments?

- Fully integrated with the Advantage Software Suite
- All-in-one payments and POS software provider
- Built for the entertainment and amusement industry
- 24/7 support available when you need it most
- Backed by the industry's most trusted payment partners
- Transparent approach to pricing with no peculiar fees or rate creep

Equip Your Team with Tools for On-the-Spot Success

» Transaction Detail

View individual and aggregate transaction history and review authorized, approved, settled, and funded transactions.

- Use a visual dashboard for customizable search periods across all accounts (MIDs)
- Efficiently search for authorized transactions and settlements
- Dive deeper to examine card types and funding details

» Merchant Statements

Access current transactions and historical statements to monitor overall program performance.

- Conveniently access statements through an online portal
- Secure dashboard consolidating chronological statements
- Monthly availability of new statements for seamless viewing

» Chargeback Management

Receive chargeback notifications, determine necessary responses, and view chargeback statuses.

- Proactive tools to mitigate chargeback occurrences
- Identify and address illegitimate chargebacks promptly
- Automate processes to reduce costs and enhance revenue recovery

» Reporting

Easily manage your credit card transaction history and payment details.

- Customize filters for one-time or recurring reports
- Schedule reports for automated email delivery
- Easily export data for further analysis

Fortify Transactions & the Well-Being of Your Business

» *PCI Compliance*

Receive notifications, reminders, and assistance with your annual questionnaire.

- Get a tailored solution for your business and industry
- Access PCI compliance guide and support resources
- Assistance in completing annual required documentation

» *Payment Terminals*

Enable secure transactions with Apple Wallet, Google Pay, and tap-enabled credit cards.

- Use EMV- and PCI-compliant devices for high-volume, demanding environments
- Secure customer-facing device mounts that include tamper detection
- Customize screen options with electronic signature capture

» *Fraud Mitigation*

Automatically comb thousands of transactions to help determine if the card has been used for suspicious activity.

- Identify fraudulent actions and compromised cards
- Utilize data collection and evaluation for informed decisions
- Access real-time and historical data analysis

Capture Sales Based on Guest Preference

» Click to Pay

Use secure links to request online deposits, send A/R invoice payment requests, or have pay-at-the-table options.

- Automatically apply additional payments with secure tokens
- Provide secure payment links and portal site
- Simplify payment process with QR codes on checks for mobile payments

» Contactless Payments

Support the ability to scan credit cards and mobile devices to pay for attractions, F&B, and retail items.

- Enable quick transactions and reduce checkout queues
- Ensure security through encryption to deter hacking
- Facilitate wireless transfer of payment information between devices

» Apple Pay

Reduce barriers to online checkout.

- Allow checkout with a click
- Reduce customer input requirements
- Keep guest tickets organized with Apple Wallet

» Recurring Billing & Payments

Create compelling membership programs to increase guest visit frequency, drive revenue, and manage seasonal peaks and valleys.

- Customize billing terms (monthly, quarterly, annually)
- Offer auto-renewal options
- Automate payment transactions and reporting

» Tokenization

Protect guest data by storing payment data that replaces actual credit card information.

- Available for both public and event transactions
- Remove purchase barriers
- Share purchase capabilities across multiple cards with individual or shared spending limits

Control Program Expenses for the Best Business Outcomes

» Dual Pricing

Offset costs associated with credit card fees by presenting guests with a standard price and a discounted cash price.

- Slash payment processing expenses significantly
- Seamlessly integrate with the Advantage Software Suite
- Access real-time, precise reports and dashboards to monitor business performance
- Utilize training materials and signage to communicate standard and cash prices to guests

» Interchange+ Pricing

Receive consistent, transparent pricing with minimal monthly fees delivered by the CenterEdge team.

- Benefit from highly competitive rates
- Enjoy consistent pricing with no rate creep
- Receive custom pricing evaluations for potential savings
- Receive support from a dedicated CenterEdge team

» Flexible Equipment Funding

Streamline facility management without worrying about depleting capital with hassle-free equipment funding programs.

- Manage expenses through preset payments
- Save on transitioning to CenterEdge Payments
- Spread costs to handle cash flow during off-seasons

# Connect Every Action to Your Bottom Line

» Advantage Sales Integration

Process sales transactions, prompt for and accept gratuities, implement a dual pricing strategy, offer memberships, and more.

- Mobile F&B with convenient payment options
- Customize memberships with various preferences
- Dual Pricing enabled onsite and online

» Advantage Events Integration

Sell events and take deposits online and onsite, with versatile payment options.

- Event deposits, final payments, and A/R payments are managed seamlessly
- Click to Pay for event deposits and milestone payments
- Ability to tokenize a card for future payments after deposit
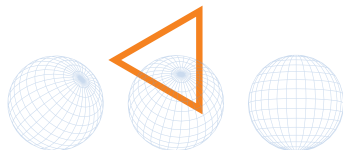
» Third-Party Payment Integrations

Receive processing support for our third-party integration partners, including Embed, Sacoa, Intercard, and more.

- Streamlined reconciliation and pricing programs for efficiency
- Utilize the same processor across all systems for consistency
- Enjoy competitive and transparent pricing

Software Add-Ons

CenterEdge Software addresses all business needs, but we also offer straightforward add-ons to tailor our model to your specific requirements. Whether you need additional workstations or specialized integrations, CenterEdge provides a top-tier experience without breaking the bank.

Redemption
LEARN MORE

Digital Signage
LEARN MORE

Integrations
LEARN MORE

Why Software Add-Ons

- Integrate with leading industry solutions to optimize operations

- Connect with familiar tools for seamless daily operations

- Integrate systems for redemption, loyalty rewards, and cashless transactions

- Centralize inventory management to reduce stock issues and ensure accurate, timely reporting

Operate & Manage Redemption More Efficiently Than Ever

» Counter Tools

Keep your guests focused on their winnings after hours of fun and games by providing them with a seamless redemption experience.

- Manage accounts, tally tickets, and track prizes with an easy scan system
- Keep barcode sheets accessible for quick and efficient use
- Ensure a smooth final interaction that leaves a lasting impression

» Store Tools

Create a hands-on experience for your redemption and provide all the available bounties at their fingertips for the tangible motivation to play more and score big.

- Display prizes at eye level for a hands-on, engaging experience
- Assist guests with prize redemption right where they need it
- Track inventory and prevent errors in prize-ticket values

» Ticket Management

Unleash your creativity and build imaginative ways to play and win.

- Customize points and ticket systems to match your venue's style
- Offer collectible cards, bonuses, and customized denominations
- Easily track earnings for accurate redemptions

» Unified Inventory

Manage everything all in one place.

- Integrate all items into one inventory management system
- Ensure smooth operations with unified tracking for all offerings
- Maintain separate reporting for accurate analysis of redemption items

» Frequent Player Rewards Program

Encourage guests to level up to elite tiers by playing and visiting more.

- Add redemption prizes to the Advantage Guest Hub rewards program
- Offer exclusive rewards and cash-value prizes for frequent players
- Motivate guests to play more and reach elite reward tiers

The Dynamic Way to Keep Guests Informed & Engaged

» Menu Screen

Visualize the flavor with picture-perfect menus.

• Display irresistible images of your menu items to entice guests

• Showcase your entire menu with unlimited visuals using Digital Signage

• Automatically update prices directly from your database

» Location Promotion & Capacity Screens

Display real-time capacity and engaging promotions.

• Understand real-time availability and prevent guest disappointment

• Promote special events and attractions with customizable signage

• Use motion and video to keep guests informed and engaged

» Event Welcome Screen

Greet guests with personalized digital welcome signs for each event.

• Personalize signs with names, images, and custom messages

• Display a full schedule of activities to build excitement

• Connect signage to your database for seamless event management

» Ad Space

Generate additional revenue while building community relationships at no extra cost.

• Rent out advertising space to local businesses on your digital signs

• Showcase ads back-to-back or at scheduled times to maximize exposure

Integrations that Help You Be Nimble & Quick

» Cashless Integrations

Craft your card ecosystem according to your business rules.

- Integrate seamlessly with the leading cashless systems
- Configure cards or wristbands for time play, bonuses, or value
- Manage everything with unified reporting and inventory tools

» Accounting Integrations

Solve complex accounting needs with simple solutions.

- Effortlessly export accounting data and map G/L numbers
- Generate detailed reports and manage finances seamlessly across applications

» Other Third-Party Integrations

Customize solutions for any business goal or unique need with CenterEdge's versatile integrations.

- Manage access, locker rentals, and food and beverage operations easily
- Handle marketing, access control, and more, all within one system

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Hardware Add-Ons

Touchscreen displays, PIN pads, scanners, monitors, printers, and more integrate seamlessly with CenterEdge Software, featuring built-in tools designed to streamline operations and boost profitability.

Self-Service Kiosks
LEARN MORE

Point-of-Sale (POS) Stations
LEARN MORE

Specialty Printers
LEARN MORE

Hybrid Tablets
LEARN MORE

Accessories
LEARN MORE

Why CenterEdge Hardware?

- Streamline transactions for sales and admissions
- Improve interactions at stationary and roaming locations
- Customize printed, physical media and keepsakes
- Provide real-time updates on digital displays
- Customize access control for staff and guests

Help Guests Get to the Fun Faster

» Product Sales

Put the purchase into your guests' hands.

- Empower guests to manage purchases, reducing staff labor
- Customize screens and layouts to fit your venue's flow
- Enable quick payments for packages, attractions, and memberships

» Custom Wraps

Enhance your brand's identity with cohesive, branded kiosk wraps.

- Create a cohesive, professional environment that reinforces your brand
- Ensure kiosks blend seamlessly into your space while highlighting your identity

» Custom Kiosk Screen Layouts

Craft the perfect self-service experience.

- Design custom screen layouts to guide guests efficiently
- Customize buttons, text, and layouts for various needs

» Quick Access Functionality

Make verification as easy as a smile.

- Use facial recognition and driver's license scanning for quick check-ins
- Secure data with 2-factor authentication, reducing guest workload

» Game Card Reload

Reduce wait times and encourage more frequent purchases, allowing guests to return to games quickly.

- Minimize interruptions when player cards run low with quick and easy reloading
- Guests can refill cards independently using NFC or Magnetic Stripe Reader

The Performance & Technology Necessary to Manage Daily Transactions

» All-In-One Device

Operate with professional-grade machines for everything you need right on the counter.

- Equip your team with a touchscreen and optional receipt printer
- Compact design offers effortless operation with minimal space

» Guest-Facing Displays

Provide clear transaction information and enhance efficiency with a guest-facing display.

- Advertise loyalty programs and showcase up-sell options
- Integrate seamlessly with the All-In-One station for practicality

» Integrated Peripherals

De-clutter the counter with integrated devices.

- Customize your setup with ample peripheral device connections
- Eliminate the need for excess dongles, extenders, and converters
- Connect PIN pads, guest displays, scanners, printers, and more

» Transaction Processing

Use the large touchscreen and Advantage Sales software for an intuitive, streamlined transaction process.

- Quickly make corrections, issue refunds, and process payments
- Customize POS screen buttons to fit your operations

» Extended Warranty

Protect your investment with a 3-year extended warranty on POS stations and a 1-year warranty for peripherals.

- Rest easy knowing repairs are covered
- Rely on the durability and quality of CenterEdge hardware
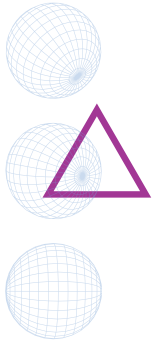
Print It All with CenterEdge's Specialty Printers

» Wristband Printers

Offer guests a hands-free experience with wristband-based purchasing and access.

- Seamlessly integrated with Advantage's wristband printer solutions
- Use wristbands for admission, identification, and attraction times
- Provide an easy-to-use system that reduces the risk of lost passes

» Ticket Printers

Print customized tickets for admissions and attractions quickly and easily.

- Include session details, barcodes, and facility info on tickets
- Streamline check-ins for faster guest and staff access
- Combine physical and digital tickets for a better guest experience

» Card Printers

Enjoy the freedom to create and print cards on demand with no waste.

- Create cards in-house with flexibility for small or large batches
- Update designs anytime without reordering or waiting for shipping
- Use the auto-adjust feature to handle various card thicknesses

» Label & Barcode Printers

Easily manage inventory with label and barcode printers integrated into the Advantage Suite.

- Create custom barcodes and labels for effective inventory tracking
- Use barcoded labels for marketing efforts or product discounts
- Simplify product management for smooth inventory operations

Meet Guests Anywhere in Your Facility

» Customizable Configurations

Choose between handheld or fixed access to your entire Advantage Software Suite.

- Compatible with NFC or magstripe readers
- Pair with a rugged case and shoulder strap for mobile use
- Convert into a fixed workstation with a charging base

» Flexible Sales

Sell attractions, admissions, food, and beverages with a handheld point-of-sale station.

- Move beyond the counter to offer flexible service
- Use it poolside, table-side, or anywhere to boost revenue
- Ensure versatile, efficient sales wherever needed

» Guest Check-In

Provide a faster, smoother check-in experience for guests, improving satisfaction.

- Access admissions software from anywhere
- Check-In guests, verify members, and scan tickets
- Manage traffic flow efficiently without needing extra staff

» Product Management

Seamlessly manage food, beverage, retail, and redemption inventory from the Advantage Console.

- Review levels and send purchase orders directly from the software
- Effortlessly receive and review digital packing lists
- Simplify daily operations with completely integrated inventory management

» Event Management

Equip party hosts with mobile POS stations for personalized check-ins and guest management.

- Validate waivers, modify guest lists, and add guests to invoices
- Take and send food orders directly to the kitchen without leaving the event
- Assign food orders to appropriate runners

Dress Up Your Guest Experience Any Way You Like

» Barcode Scanners

Streamline operations with barcodes for admission tickets, special offers, and inventory items.

- Reduce errors and accelerate processes with integrated scanning
- Fully integrated with Advantage for efficient scan processing
- Enhance accuracy and speed for operations

» PIN Pads

Handle debit or credit transactions via swipe, chip, tap, or mobile wallets like Apple Pay and Google Wallet.

- Sync payments automatically to your Advantage database and reports
- Optional digital signature capture and EMV capabilities for added security
- Ensure payment data is secure with CenterEdge's robust systems

» Mobile Access Control

Manage admissions and attractions on the go with a rugged, mobile access control device.

- Built-in scanner and touchscreen
- Compact and portable, yet powerful for busy days
- Sync directly with back-end systems

» Biometric Readers

Eliminate the need for passwords or PINs and enhance security and convenience with biometric scanning capabilities.

- Use facial recognition for fast guest verification at kiosks
- Add biometric technology for increased security and efficiency
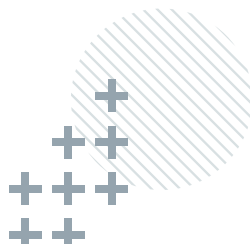
Happy Team. Happy Guests.™

Thank you for exploring the comprehensive capabilities of CenterEdge Software. Whether you're streamlining ticket sales, optimizing dining operations, or hosting unforgettable events, CenterEdge provides the tools and expertise to deliver the best guest, team, and owner experience. **Join nearly 1,000 entertainment venues that trust CenterEdge to power their success.**

A Word on Value

Our all-inclusive pricing model is straightforward. No hidden fees. No surprises. We tell you the total cost of ownership upfront and ensure we meet all essential feature needs and budget requirements for years to come.

Our solutions are tailored for businesses that prioritize simplicity and ease of use. We take pride in our reputation for delivering robust, well-tested solutions with a history of satisfaction. Our scalable offerings ensure consistent value and product quality, whether you have **one workstation or thirty, with pricing that adjusts to your needs.**

Discover the CenterEdge Advantage today and prepare for a thrilling ride toward becoming the ultimate destination for fun. For more information, visit CenterEdgeSoftware.com or email the CenterEdge team at info@centeredgesoftware.com.

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