centeredge® SOFTWARE

Advantage Events

Enhance Your Facility's Most Critical & Profitable Program

Advantage Events empowers your facility to effortlessly create and sell off-the-shelf party packages or fully customized events. Streamline operations by automating the timing of events, individual attractions, admissions, food and beverage, and more, eliminating cumbersome manual processes and preventing overbooking. Simplify sales with the ability to sell packages onsite, over the phone, or online, ensuring no missed deposits or double bookings.

Event Bookings

Offer ready-made and fully custom birthday parties, group events, and specialty events to your guests. This advanced feature set simplifies packages, extras, and upgrade options that can be sold onsite, by phone, or online, ensuring no double bookings or resource management issues.

Event Communications

Streamline event bookings with ease. Automate routine communication touchpoints with staff, event contacts, and attendees before, during, and after events. Ensure seamless events with features like event reviews and confirmations, invitations and thank you messages, links to waivers, task reminders, and event reports.

Event Planning

Execute flawless birthday parties and group events. Automate pricing and planning with scaling options to provide the right amount of food and fun for any number of guests. Prevent overbooking with integrated scheduling that reserves attractions, rooms, resources, and food and beverage automatically.

Event Processing

Utilize purpose-built software to effortlessly manage event relationships and payment solutions while tracking revenue from event programs and profit centers. Gain essential insights into the health of event programs, including attractions, food and beverage, gameplay, and add-ons' impact on overall profitability.

"Over 80% of our bookings are now online, saving hundreds of staff hours, eliminating double work, and greatly improving accuracy."

—Mark Boyd, Fun Fore All, General Manager

Consolidate Event Planning, Booking & Optimization with Advantage Events

Advantage Events is a comprehensive event planning and booking platform designed for amusement and entertainment facilities. It enables the creation, sale, booking, and scheduling of events of any size and type, seamlessly integrating both online and in-store operations.

Why Advantage Events from CenterEdge?

1 **Full Integration with Advantage Suite**

Ensure seamless synchronization between your physical and digital operations by managing all business aspects through a unified platform, improving efficiency and reducing operational silos.

2 **Customizable Event Packages**

Tailor your offerings to meet the specific needs of your clients, from birthday parties to corporate events, enhancing guest satisfaction and driving repeat business.

3 **Cascading Schedule Capabilities**

Optimize operations with advanced scheduling tools to manage and coordinate multiple events, attractions, and resources in a streamlined manner.

4 **Flexible Automation Tools**

Automate notifications and reminders to keep your team and visitors informed and engaged, reducing manual workload and enhancing operational efficiency.

5 **Powerful Tracking Capabilities**

Gain insights into your financial performance with robust tracking tools that help you monitor package revenue, cost center, and tax allocation.

About CenterEdge Software

CenterEdge is a leading US-based provider of point-of-sale solutions, secure payment processing, and business excellence mentoring that streamlines full-facility management across multi-attraction amusement parks and entertainment centers. Through proven feature-rich software solutions, entertainment and service expertise, and a true partnership approach, CenterEdge helps entrepreneurs run successful businesses, become pillars in their communities, and offer the best guest, team, and owner experience.

Discover the Advantage Events difference today and prepare for a thrilling ride toward becoming your community's ultimate destination for fun.

For more information, visit CenterEdgeSoftware.com or email the CenterEdge team at info@centeredgesoftware.com.