



#### NOW OFFERING:

## Dual Pricing with CenterEdge Payments

With the new Dual Pricing Program through CenterEdge Payments, you can eliminate nearly all of your credit card processing costs by passing fees to guests paying with cards, giving them the choice in how they pay.

### Don't Stress about the Rising Costs of Processing Payments

Dual Pricing is the newest pricing program to help you successfully manage costs and increase your bottom line. With the integrated CenterEdge Advantage Suite, you can rest assured that pricing options are displayed correctly to guests, with proper transaction routing and reporting for complete peace of mind. 100% of processed transactions appear in your bank account promptly, eliminating all interchange processing fees.

### Empower Guests to Choose How They Pay

Remain the go-to entertainment spot for generations of families. Dual Pricing enables you to keep the value high and play costs low to maintain guest satisfaction and visiting frequency. Offer transparency by clearly presenting the costs associated with each payment method so guests can make the best decision for them!

# Partner with a Trusted Provider Who Understands Your Business

CenterEdge Payments is more than just a payment processing provider. Our offerings are designed specifically for the entertainment industry and the operators who run it. Designed to integrate seamlessly with our Advantage Suite, Dual Pricing is just one element of our payments solution that honors our commitment to honest, transparent pricing devoid of rate creep and excessive fees. By partnering with CE Payments for Dual Pricing, you'll receive:

- The ability to eliminate nearly all payment processing-related costs
- An integrated POS system that supports a dual pricing model with both cash and card prices
- Real-time, accurate reports and dashboards to track business performance
- Signage templates for use throughout your facility notifying guests of cash and card prices
- Training materials to ensure your entire team delivers the same message and promotes the program successfully



#### **About CenterEdge Payments**

CenterEdge Payments is a transparent and simplified credit card processing solution for the family and location-based entertainment center, water park, amusement park, and specialty attraction industry. With consistent, clear, and concise pricing, and integration with the CenterEdge Advantage Suite of software, CenterEdge Payments offers value through our educated team members, low-cost approach, and by serving as a single source of contact for software and payments-related issues.

- Designed for the entertainment and amusement industry
- All-in-one payments and POS software provider
- Support available when you need it most
- Single company for both your payments and software needs
- Transparent approach to pricing with no outlandish fees or rate creep

